



licence No. **1555**

مركز قطر للمال
Qatar Financial Centre





IDEAS GALLERY: QATAR'S MEDIA EPICENTER

The media is the most valuable and fastest growing fields fueling various sectors. Today, the State of Qatar is witnessing an exponential growth in media activities. With that respect, we at IDEAS GALLERY chose Qatar as the epicenter of our media activities and services. We aim to provide pioneering services, further supporting Qatar's media expansion and significance to Qatar's businesses and sectors. IDEAS GALLERY aspires to satisfy the media needs of our Qatar-based clients—from creative individuals aspiring to jumpstart their ideas to institutions developing their brand and image.

IDEAS GALLERY aspires to provide state-of-the-art services and expertise while maintaining the essence of Arab culture and traditions. We at IDEAS GALLERY have a well-established history working with various national and regional institutions. Our experiences enable us to assess the nature of the business to enhance and develop the business in-line with the market needs.

IDEAS GALLERY's accumulated expertise centers around understanding the particulars and characteristics of the regional environment. We understand the professional process of these industries. At IDEAS GALLERY, we weave bespoke strategies and media planning catered to the localities we work with.

IDEAS GALLERY's public relations strategies are in constant development to effectively reach the specific social segments, and satisfy our clients in the public and private sectors of the Qatari and the Gulf market. We are motivated to further expand on a regional and an international level.



WHAT IS IDEAS GALLERY?

IDEAS GALLERY provides a variety of services in the field of media. Our team has left its mark in today's competitive market through creative ideas, stream-lined skills, diverse solutions, innovative products, and state-of-the-art outcomes. At IDEAS GALLERY, your needs are more valuable than the delivery of a service. We aspire to fulfill a service that embodies your trust, brand identity, and specific business goals. For at IDEAS GALLERY, integrity and creativity form the core values of our media solutions.



WHO IS IDEAS GALLERY?

IDEAS GALLERY is a pioneer in holistic media solutions with a focus on media monitoring, polling, advertising, marketing and public relations, managing media crises, evaluating public opinion, establishing e-marketing, consultation on brand identity and reputation, among other services.

OUR MISSION

IDEAS GALLERY's mission prioritizes comprehensive media solutions by "providing our clients with quality holistic media solutions, guaranteeing your business satisfaction".

OUR VISION

IDEAS GALLERY's vision embodies "creative and innovative solutions contributing to the evolution of media services".



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OUR GOALS

IDEAS GALLERY strives to achieve state-of-the-art media activities through the following goals:

- Supporting the progress and media expansion witnessed by the region in general, and Qatar in specific.
- Encouraging innovative and creative media that satisfy our clients' needs.
- Spearheading media services in the Qatari and Gulf markets.
- Guaranteeing a unified, welcoming business environment carving a space for the growth of effective creative and innovative media.
- Committing our work to social responsibility, leaving an everlasting social foundation.



OUR VALUES

- Innovation is the core element of our services at IDEAS GALLERY.
- Transparency is the primary commitment to our clients at IDEAS GALLERY.
- Integrity is the obligation to our clients' business needs at IDEAS GALLERY.
- Social Responsibility is the key to success at IDEAS GALLERY.





OUR Brand Identity

Our trademark forms the essence of our activities, values, and social responsibility. IDEAS GALLERY is committed to sustaining the ever-developing regional and local markets.



OUR TEAM

IDEAS GALLERY relies on a diverse team with unique business expertise. We aim to ensure a creative, innovative working space. IDEAS GALLERY upholds employee loyalty and satisfaction to help grow their performance and expertise.





IDEAS GALLERY ADDS VALUE

The value that IDEAS GALLERY adds to the business environment plays an important role in making a change through our services. With our various media activities, we strive to achieve most effective and sustainable added value.





IDEAS GALLERY SERVICES

IDEA GALLERY offers holistic media services across various fields including events and media management, media monitoring, public relations and polling management, campaign management, crisis management and other relevant services.




DETAILS OF OUR SERVICES

Content Creation & Management

At IDEAS GALLERY, we create quality and unique media content. Our media content is enriched, exceptional and inspirational encouraging the success and influence of brands and trademarks. We offer media content in different languages and mediums. We also provide content development and management to capture an organization's brand.



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Events Management

IDEAS GALLERY's event management comprises of a wide range of services in organizing exhibitions, conferences...etc. Events play a pivotal role in economic development. On a national economic level, hosting conferences and events is a primary source of revenue contributing to the growth of the national GDP, increasing tax revenue, and encouraging exhibition tourism. On an exhibiting or participatory corporate level, these services enhance brand recognition between companies and their consumers. Events organization and management are central to Qatar's economic growth. Qatar hosts annually over 100 exhibitions and conferences, and 000 thousand exhibition tourists.

Accordingly, IDEAS GALLERY provides events organization, media services, press conferences, public relations and many other services.



Media Campaign Management

IDEAS GALLERY's media campaign management comprises of organization, streamlining and supervision. Here, we develop concrete strategies by studying, assessing, and evaluating the target market and the environment. We further study similar and competing campaigns to determine their strengths and weaknesses and cater the company's campaign goals.



Research Writing and Proposal Strategies

IDEAS GALLERY's research writing and proposal strategies comprises of creative solutions to successfully market your brand identity. In addition, we prepare and write market research case studies, and formulate market and feasibility strategies.



ONLINE MARKETING





e-Marketing Solutions

IDEAS GALLERY's e-marketing solutions comprise of preparing and launching online campaigns. Through these services, we aspire to retain your online customer base with creative social media and web content management, and designing online ads.





Brand Identity Solutions

IDEAS GALLERY's brand identity solutions comprise of unique audio and visual representation of your brand. With our diverse packages, we empower our clients to stand out and achieve their goals.



Podcast Services

IDEAS GALLERY's podcast services comprise of advanced technology and data management to reach various platforms. Through our podcast technology, we spread our clients' message through audio and video content creation to promote their brand to the target audience.



Influencer Services

IDEAS GALLERY's influencer services comprise of capturing the growing importance of influencers in the media, economy, society, and culture. Many companies pursue cooperation with influencers to achieve their marketing and public relation needs. IDEAS GALLERY offers influencer services from initiating an influencer's journey, to training them in social media management and content development. Additionally, we offer social media platform management, enhance their web presence, and create influential content.



Measuring International Attitudes

IDEAS GALLERY's measurement of international attitudes comprises of evaluating official reporting of global, regional, and local organizations. With this service, we offer an assessment of current and future course of different sectors, prediction and analysis of international trends, and present periodical reports to our clients. IDEAS GALLERY enables organizations to effectively strategize in light of the changing international climate.





Media Crisis Management Services

IDEAS GALLERY's media crisis management services comprise of specialized media strategies, early detection of crisis indicators, and evaluating current strategies.



Online Public Opinion Trends and Solutions

IDEAS GALLERY's online public opinion trends and solutions comprise of measuring, analyzing, and determining the public's attitude to economic, social and political developments. With this service, we offer detailed reports to enable organizations in reaching informed and strategical decisions.





Digital Communication Services

IDEAS GALLERY's digital communication services comprise of enhancing our client's digital engagement, expanding their digital activities, and offering consistent content creation and management.



Building Organizational Reputation

IDEAS GALLERY's building organizational reputation services comprises of:

- managing an organization's reputation,
- managing media and public relations crises,
- offering advertising and promotional ideas and input,
- developing tailored programs to support the efforts of institutional communication goals,
- providing media consultations,
- evaluating competition and variable conditions,
- proposing customized strategies in response to competition,
- introducing media services that foster a positive image,
- adhering to an organization's management goals to understand their public relations, media, and promotional needs.

COMMUNICATION



EVENTS

PUBLIC RELATIONS

INTERNET



SOCIAL MEDIA

Public Relations & Press Release Services

IDEAS GALLERY's public relations and press release services comprise of all-inclusive services in the public relations sector, which include:

- planning public relations strategies,
- managing event and exhibition media,
- designing and launching promotional campaigns,
- delivering and distributing press coverage for all events which include conducting press interviews and conferences,
- coordinating radio and television appearances.
- monitoring media platforms,
- writing and drafting articles, official letters, and correspondences for our clients,





Video Production Services

IDEAS GALLERY's video production services comprise of designing original and creative ideas. We offer an integrative artistic approach that captures and broadcasts our client's mission and vision. Through our diverse artistic production, motion graphics, advertising photography and videography, and media coverage, we reach a broad audience.



Web & Mobile Application Development

IDEAS GALLERY's web and mobile application development services comprise of forming and establishing a unique digital fingerprint for our clients. Our services include the design and development of web and mobile application platforms, producing creative web content, and enhancing a site's SEO.





Media Monitoring & Analysis

IDEAS GALLERY's media monitoring and analysis services comprise of state-of-the-art strategies that determine the most effective mechanisms of online media sharing and content publishing. We offer media guidance and consultation based on our analysis, competition assessment, and current and future market trends evaluation.



Internal Communication Services

IDEAS GALLERY's internal communication services comprise of building strategies that enhance our client's internal interactions and connections with their employees. By building an advanced internal communication network, we offer our clients the added support in detecting levels of job satisfaction and organizational commitment. We aspire to create, develop, and implement effective internal communication networks.



www.ideasgallery.net